

RX: Health Literacy and e-Health Coaching

Heart disease and diabetes are complex conditions that require more information than can be obtained from the brief time you spend with your doctor. Knowing Your Heart (and Knowing Your Diabetes) is a **health literacy** program. Using the principles of **motivational interviewing**, this program is designed to help you learn about 8 different components of heart disease (and diabetes) prevention.

These components are called the **VERBS**, because they are all action oriented and include:

Knowing: Learn about the heart and how it works.

Topics include: The Pumping Station – The Power Supply – The Electric Company

Checking: Learn about diagnostic and screening tests

Topics include: The Stethoscope – The Microscope – The Telescope

Healing: Learn about treatments

Topics include: Medical Management – Surgical Treatment – Lifestyle Modification

Moving: Learn about exercise and physical activity

Topics include: Aerobic – Resistance training – Physical activity

Feeding: Learn about nutrition and eating habits

Topics include: Fat intake – Carbohydrate intake – Sodium intake

Trimming: Learn about weight management

Topics include: Energy balance – Intuitive eating – Eating habits

Minding: Learn about stress management

Topics include: Stress Management – Emotions - Relaxation

Cleansing: Learn about behavior change

Topics include: Smoking cessation – Behavior - Motivation

What does the program include:

- Access to weekly educational topics
- A weekly webinar to discuss the weekly topic
- Personalized health coaching, emphasizing motivation, accountability and achievement of your goals
- A secure site to track goals and action plans

Pricing information:

KNOWING MOVING MINDING
CHECKING
HEALING TRIMMING
FEEDING